

# CLENEExchange

December 2008

“School ends, but education doesn’t.”

Volume 25, Number 2

## A Midwinter’s Welcome in Denver

by Shelley Walchak (Walchak\_S@cde.state.co.us)



With the Democratic National Convention held in Denver this past summer and with ALA Midwinter coming to Denver, no one

can call us a “Cow Town” anymore! The population of Denver City/County is close to 600,000, but the actual Denver/Boulder Metropolitan area is about 3 million people, making it the 17th most populous U.S. Metropolitan area. Since the average high temperature in January is 47 degrees, and with an average of 300 days with sunshine, you will understand why so many people love living in Colorado. We hope lots of you will be able to come!

As the Colorado Chapter Councilor, I was notified by ALA that the Colorado Chapter, the Colorado Association of Libraries (CAL) would be given the opportunity to have a booth at Midwinter and hold a preconference. In the typical Colorado spirit of cooperation, folks representing CAL, the Colorado State Library, the Colorado Library Consortium, and the Denver Public Library formed a committee and got busy organizing for our guests. We’re sure you’ll enjoy what we’ve put together for you!

Make sure you come by our booth to pick up one of our free Colorado wildflower seed packets, and take a look at our large video screen highlighting Colorado. You’ll also be able to sign up for a “dine-around” at some of the best restaurants in the country. Meet old friends or make some new ones!

See A Midwinter’s Welcome... continued on page 6

## Pecha Whatcha?

by Laura Carscaddon, (carscaddonl@u.library.arizona.edu)

When we think about presenting training, instruction, or education sessions, we often think about the presentation as a whole - so we plan for 40 minutes or an hour. Why not take a look at some emerging presentation styles and use them to break up your sessions?



- **Pecha Kucha** is a 20x20 presentation format. That is, you develop 20 slides and each slide gets 20 seconds of presentation time, for a total of 6 minutes, 40 seconds. This presentation format was developed by two Tokyo architects as a way to reign in the wordiness of architects and designers presenting their designs and ideas. The idea was a hit with people in the Tokyo design community, and has since spread to over 140 cities worldwide.

- **Ignite** is another format that limits the time and number of slides available to presenters. Ignite is a 20 x 15 format, so there are still 20 slides, but with just 15 seconds per slide. That extra five seconds per slide adds up! Instead of the 6:40 you get with a Pecha Kucha presentation, with Ignite, each presenter has 5 minutes to say what they need to say, requiring even more focus per slide.

Both the Pecha Kucha and Ignite styles use

*See Pecha Whatcha? continued on page 5*

## New ideas to share?

Send your articles to the editors at  
[clenexchange.editor@gmail.com](mailto:clenexchange.editor@gmail.com)!

# CLENE Board 2008 - 2009

The **CLENExchange** is the official publication of the Continuing Library Education Network and Exchange Round Table (CLENERT) of the American Library Association.

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For additional committee chairs and liaisons, see the CLENE website listing at: <http://www.ala.org/ala/mgrps/rts/clenert/governance/officers/officers.cfm>

## WebJunction and CLENERT Webinar: Thursday, December 11, 11 a.m. PST, 2 p.m. EST

### “Learning for Learning Professionals: Competencies, Strategies and Resources”

As trainers, continuing education coordinators and staff development managers, we believe in lifelong learning. We are committed to helping library employees improve their skills and build successful careers. As cheerleaders for organizational and individual learning, do we sometimes lose sight of our own learning? What are we doing to invest in ourselves? What are the competencies that we will need as we lead our libraries in future skills development and employee learning?

To celebrate Employee Learning Week, join us for an exploration of current and future competencies for learning professionals working in libraries. We will look at strategies for our own development and the resources available to help us pursue them.

This hour-long webinar is co-sponsored by WebJunction and ALA’s Continuing Library Education Network and Round Table (CLENERT). Mary Ross, CLENERT Board member and former manager of staff development at the Seattle Public Library, will lead the discussion. She will be joined by Betha Gutsche, curriculum designer for e-learning initiatives at WebJunction, and Jennifer Homer, vice-president of external relations for the American Society of Training and Development.

Register here: <http://evanced.info/webjunction/evanced/eventsignup.asp?ID=1546>

### **CLENE Membership Benefit**



All CLENE members are entitled to  
AMA “member only” benefits

- Exclusive discounts and special offers
- Preferred pricing on all AMA seminars
- Unlimited access to Members-only Website
- 50% discounts on seminar “Last-Minute Seats”
- Access to special track on HR/Training issues
- Access and benefit from case studies
- Use of interactive self-assessments

The public AMA Website is at <http://www.amanet.org/>  
Contact Dawn Lowe-Wincentsen for  
CLENE “member only” website access information  
[dawn.lowe.win@gmail.com](mailto:dawn.lowe.win@gmail.com)

### **Upcoming Conferences**

#### **ALA Midwinter**

January 23-28, 2009 - Denver  
January 15-20, 2010 - Boston  
January 7-12, 2011 - San Diego  
January 20-25, 2012 - Dallas

#### **ALA Annual**

July 9-July 15, 2009 - Chicago  
June 24-30, 2010 - Washington, D.C.  
June 23-29, 2011 - New Orleans  
June 21-27, 2012 - Anaheim

#### **Public Library Association**

March 23-27, 2010 - Portland

**Correction:** The September 2008 issue of the CLENExchange mailed to subscribers incorrectly listed the issue as Volume 24, Number 5. The correct issue numbering for September 2008 was Volume 25, Number 1. The online version has been corrected.

## Member Profile: Betha Gutsche

by Betha Gutsche, ([gutscheb@oclc.org](mailto:gutscheb@oclc.org))



**Name:** Betha Gutsche

**Organization and your position there:**

Learning Initiatives Developer at WebJunction

**How long have you had that job?**

3.5 years

**Describe your typical work assignments:**

At my place of work, you have to like fluidity...and I do. There isn't really a "typical" week. As libraries confront the challenges of this century, WebJunction strives to help library staff prepare for those challenges, which are a moving target. I'm excited to be part of this effort. I am currently involved in defining competencies for all levels of staff and exploring learning initiatives that will help learners achieve the competencies they need.

**What was your most interesting library-related job before your present position? Why?**

I had the great good fortune to receive an internship with the Gates Foundation US Library Program during my first year in library school. Although it was the last (fifth) year of the Foundation's effort to put public access computers in public libraries all over the

country, there were still plenty of challenges to address in the adoption of this technology that we take so much for granted now. I wrote curriculum for the library staffers who were just getting acquainted with computer hardware, software, and the Internet. I also worked with the team of trainers, who made weekly treks to small towns all over the US to train staff on the public computers, adding that essential human touch to the introduction of new technology.

**What is your educational background and where did you earn your degree(s)?**

I have a BFA in Printmaking from the University of Washington in Seattle and an MLIS from the UW's Information School. I thought I was making an unconventional leap from the arts to librarianship, but I have since realized that many librarians have an arts background.

**What is the most helpful training resource that you use on a regular basis?**

I learned about the concept of a "personal learning environment" (PLE) from the ever-creative library trainer Marianne Lenox. Now I'm a devotee. I set up my PLE with PageFlakes and I pull in videos, blog posts, images, and bookmarks based on keywords like e-learning or competencies. The connections to interesting resources are more serendipitous than what I get in my feedreader. I have enthused about the topic on CEBuzz.

**Describe your best training idea to share with CLENE members:**

Peer-to-peer learning through chat. Many people still view online learning as a necessary but inferior alternative to face-to-face teaching. I'm quite aware of the disadvantages, but there is one significant advantage in a synchronous online classroom: the chat stream. The ability to chat with other learners, either individually or to the whole room, allows people to ask questions without intruding on the presentation and to share knowledge with each other. It's not about getting your hand up first or impressing the teacher; it's

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*CLENEExchange December 2008*

*Pecha Whatcha? continued from page 1*

presentation software, such as Powerpoint, with slide timings set to limit the length of time for each slide display. If you prefer not to use presentation software, the third type of short presentation might be what you're looking for.

- **Lightning Talks** can include slides, but don't have to. Usually Lightning Talks are set up as a round of talks, with each talk between 1 and 10 minutes - approximately 5 minutes per presentation is typical.

These presentation styles can be:

**A great way to present an introduction to a topic.** If you are providing a lengthy session that can be broken into sections, try using one of these styles to focus on each topic, then break for questions and comments from the audience.

**A great way to share information at a library inservice.** With 5 minute sessions and time for questions, you can cover 5-6 short topics in one hour. Pull in people from different work areas to talk about "what's new," or to provide short introductions to new tools and concepts.

**A great way to help staff members develop presentation skills.** Use these short presentation styles to help staff members develop their presentation skills. Whether they present at conferences, to library board members, to donors, or teach classes - presentations can be focused to pack in information in a limited time. Use this format to help novice presenters build confidence - 5 minutes sounds much less intimidating than 45!

Explore these short presentation styles to enliven, refocus, and refresh your training sessions or to help someone else with theirs!

## Pecha Kucha

<http://www.flickr.com/photos/mcmikedermott/2406106770/> (**p'CHEK-uh-Cha**)

<http://www.pushhere.com/blog/what-is-pecha-kucha.html> (**peh CHAK cha**)

<http://www.pecha-kucha.org/>

[http://en.wikipedia.org/wiki/Pecha\\_Kucha](http://en.wikipedia.org/wiki/Pecha_Kucha)

<http://www.youtube.com/watch?v=wGaCLWaZLI4>

Computers in Libraries 2008 Pecha Kucha

<http://blip.tv/file/829200/>

InternetLibrarian 2008 Pecha Kucha

<http://blip.tv/file/1393975>

## Ignite

<http://ignite.oreilly.com/>

[http://en.wikipedia.org/wiki/Ignite\\_\(event\)](http://en.wikipedia.org/wiki/Ignite_(event))

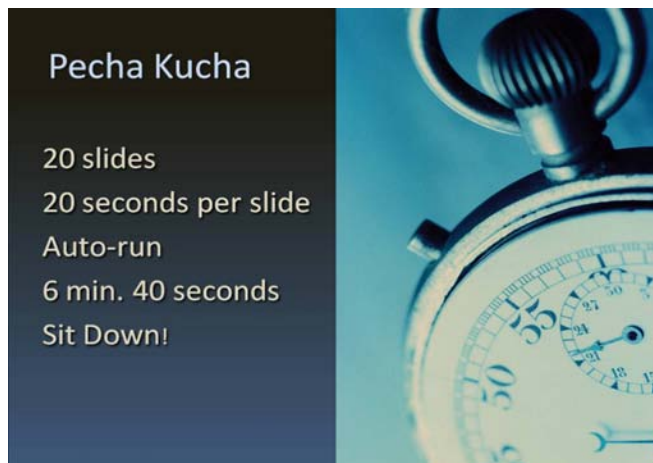
<http://www.igniteportland.com/watch/>

## LightningTalks

<http://perl.plover.com/lt/osc2003/lightning-talks.html>

[http://en.wikipedia.org/wiki/Lightning\\_Talk](http://en.wikipedia.org/wiki/Lightning_Talk)

<http://www.perl.com/pub/a/2004/07/30/lightningtalk.html>



*Image by David Green, seminarman.com  
Used with permission*

## Tips for Successful Pecha Kuchas, Ignite Sessions, and Lightning Talks

- Have a skilled moderator / timekeeper who keeps the presentations on schedule
- Ensure that presenters understand the format well ahead of time - and are well-prepared
- Explain the "rules" to the audience, so they know what to expect (e.g. hold questions until the end)
- If using Pecha Kucha or Ignite formats, *check* and *doublecheck* slide timings.

about extending the conversation and creating a multi-directional flow of information. So next time you're in a webinar or a live, online training, chat it up!

**What is your favorite place that you have traveled to and why?**

I haven't traveled to the many exotic places around the world that I dream about, but I have had experiences in my own Northwest backyard that are exceptional. The San Juan and the Canadian Gulf Islands are spectacular for camping and boating. Kayaking in the company of Orca whales is the thrill of a lifetime.

**What is your favorite thing to do when you attend library conferences?**

Many of the connections I make with library colleagues start out as virtual—through email, online discussions, or social networks. I love to complete those connections with face-to-face meetups at conferences. I also get recharged by the energy and vitality of my library colleagues.

**What is the biggest training disaster you have ever experienced?**

Anyone who does online training and presentation knows to expect the unexpected; there are quite a few variables to herd and any one of them can go astray. I've experienced numerous glitches, but the most disconcerting was a presentation that I was hosting in which I had to fly blind with no instruments. A last-minute switch in the room where I was to deliver the Web conference meant I was scrambling to get a wifi connection, which eluded me for the entire hour. Fortunately, I was broadcasting the audio portion over the phone, so I was at least able to talk to the audience. However, I did not have the visual portion of the Web interface. I had to navigate through the presentation from my memory of the slides and with the faith that my producer and co-presenters—all in remote locations—were progressing through the slides as planned. It was very disconcerting. Now, I confirm the logistics well ahead of time and take a hard copy of the presentation slides with me to the webinar room.

The CAL preconference "The Transformational Powers of the Library: Ensuring the Future of Your Library" features the editors of the OCLC report "From Awareness to Funding," and a panel of Colorado library movers and shakers. We are convinced the preconference is going to be excellent - if you haven't yet signed up for a preconference at Midwinter, I would highly recommend it! Another preconference being offered of interest to CLENE members is "Mission Possible: Practical Project Management." To learn about these preconferences, and more, visit the ALA Midwinter website at: <http://www.ala.org/ala/conferencesevents/upcoming/midwinter/2009/meetings.cfm>.

In addition to these Midwinter events, stop by Monday's Technology Showcase to learn about cutting-edge tools. And of course, CLENE hosts a variety of activities (see page 8.) On behalf of the CLENE Board, I'd like to encourage you to attend our CLENE Staff Development Discussion on Monday, January 26th from 1:30 – 3:30 pm.

While you are in Denver, enjoy our city by visiting the Denver Art Museum, having tea at the historic Brown Palace Hotel, or any number of activities!

Denver Art Museum

<http://www.denverartmuseum.org/>

Brown Palace Hotel

<http://www.brownpalace.com/>

Tattered Cover Bookstores on 16 Street Mall.

<http://www.tatteredcover.com/>

Wynkoop Brewing Company

<http://www.wynkoop.com/>

Anheuser-Busch Brewery Tour

[http://www.denver.org/events/detail?e=5525&t=kids\\_families](http://www.denver.org/events/detail?e=5525&t=kids_families)

Colorado State Capitol

[http://www.denver.org/events/detail?e=7986&t=kids\\_families](http://www.denver.org/events/detail?e=7986&t=kids_families)

Shopping at 16th St or Cherry Creek

Red Rocks

[http://redrocksonline.com/pages/visiting/park\\_trails.html](http://redrocksonline.com/pages/visiting/park_trails.html)

Denver Zoo

<http://www.denverzoo.org/>

## Going to ALA in Chicago?

Don't miss the opportunity to participate!

### **The 6th Annual CLENE Training Showcase: Best Practices in Training, Staff Development and Continuing Education**

The 2009 Training Showcase will feature *old favorites* and *new opportunities!*

6' Exhibit Tables for Participants  
Resource Exchange Program  
Speaker Showcase Corner  
Showcase Sponsorship  
Networking Niches  
Refreshments  
Door Prizes  
**BIGWIG!**



*Photos courtesy of cleneroundtable's Flickr photostream*



- This fun event attracts several hundred conference attendees!
- It's a perfect venue for networking with colleagues, and learning about best practices in training!
- Light refreshments are served and door prizes are awarded!

**Where:** ALA Annual Conference – Chicago, IL  
(exact location to be announced later)

**When:** Sunday, July 12, 2009 from 1:30-3:30 pm

For more information about sponsorships and participation in the Training Showcase:

Check the CLENE website: <http://www.ala.org/clenert> or

Email the Showcase Co-Chairs: Pat Carterette or Melissa Lattanzi

Pat Carterette: [pcarterette@georgialibraries.org](mailto:pcarterette@georgialibraries.org)

Melissa Lattanzi: [lattanzm@neo-rls.org](mailto:lattanzm@neo-rls.org)

## Your Invitation to CLENE Events at Midwinter

ALA Midwinter Meeting January 23 - 28, 2009, Denver

### CLENE Meetings

Friday, January 23	3:30 p.m. - 5:30 p.m.	CLENE Strategic Planning	CCC Rm 608
Saturday, January 24	8:00 a.m. - 12:00 p.m.	CLENE Board Meeting I	CCC Rm 107
Sunday, January 25	1:30 p.m. - 3:30 p.m.	CLENE Training Showcase Planning	CCC Rm 113
Monday, January 26	10:00 a.m. - 12:00 p.m.	CLENE Board Meeting II	CCC Rm 204
Monday, January 26	1:30 p.m. - 3:30 p.m.	CLENE Staff Development Discussion	CCC Rm 602

**CLENE Staff Development Discussion:** The CLENE Round Table traditionally hosts this informal discussion at ALA-Midwinter. There's no agenda and no pre-determined topics. Come and share a successful program idea; ask any questions regarding continuing education, training and staff development or share a challenge you're facing. We learn from each other in this two-hour session. Light refreshments will be served, courtesy of Pat Wagner of Pattern Research!

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